



## Data Analyst

**Scholly is looking for a Data Analyst to join our team!**

The Data Analyst will play a key role in creating and maintaining both internal and client-facing database and reporting solutions. The incumbent will focus on developing and implementing data analyses, data collection systems and other strategies that optimize statistical efficiency and quality.

### Responsibilities:

- Create and maintain automated reports using SQL
- Write queries, views, or stored procedures for importing, exporting, analyzing, mapping and converting data
- Develop regular reporting on metrics and provide ongoing recommendations based on data
- Conduct end-to-end analysis that includes data gathering and requirements
- Prepare analysis to present with senior management and clients and make recommendations on business actions
- Regularly analyze websites to ensure site traffic and conversion funnels are performing well and provide recommendations to test and optimize new features
- Collaborate with Sales and Marketing team to analyze problems, optimize processes that communicate insights effectively to leadership and clients by performing in-depth analysis of information from multiple data sources (web analytics data, marketing data, call data, as well as advertiser reports)
- Develop and maintain internal processes and procedures to monitor data integrity and ensure compliance with complex and changing policies
- Analyze the data for discrepancies and identify errors and abnormalities in the data
- Identify areas of possible automation and/or improvement
- Perform additional duties and responsibilities, as required

### Qualifications:

- Proven working experience as a data analyst or business data analyst
- BS in Mathematics, Economics, Computer Science, Information Management or Statistics
- Familiarity with dashboarding tools, such as Tableau
- Knowledge/experience with SQL/Relational databases: including day-to-day data entry, configuration, data loads and support.
- Technical expertise regarding data models, database design development, data mining and segmentation techniques
- Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy
- Adept at queries, report writing and presenting findings

If interested, please email us at [careers@myscholly.com](mailto:careers@myscholly.com)